

Reseller News Publication Schedule: January - December 2010

Dates and topics of these features can change at the editor's discretion. Booking deadline for Advertising Supplements is four days prior to normal booking deadlines. To register for the latest monthly updates and synopses please contact **Leonie Smits**: Ph: 09 909 6987, Fax: 09 909 6989, Email: leonie.smits@ffxbusinessgroup.co.nz

ISSUE DATE	ADVERTISING SUPPLEMENTS	EDITORIAL FEATURES	BOOKING DEADLINE	MATERIAL DEADLINE
22 January	Datacentres: Harnessing the information tsunami Monitors: Image is everything		12 January	14 January
05 February	Mobile and Wireless Networks: Stay connected, always working	Managed services, the cloud and Web 2.0: opportunities and threats	27 January	28 January
19 February	The well-connected boardroom: Video and audio conferencing, projectors, screens and peripherals		09 February	11 February
05 March	Partner programmes and training: Understanding your client's requirements. Financing schemes: What are the customer's options?	Server and desktop virtualisation: throwing off the shackles	23 February	25 February
19 March	Network security: Protect your network, protect your profits		09 March	11 March
1 April	Business software: Target your CRM, ERP, and business intelligence services	Effective partner programmes, training, certification and reward	23 March	25 March
16 April	Unified communications: Combining voice, data and profit		06 April	08 April
30 April	Green computing: Saving resources and saving the plant. Printers and printing solutions: More options, more models, more profits	Open source and customer choice	20 April	22 April
14 May	Managed services and cloud computing: Spotlight on software		04 May	06 May
28 May	Corporate and partner IT training, careers and recruitment: Finding and skilling the right people	Bridging the technical and sales divide - upskill your sales force	18 May	20 May
11 June	Mobile computing: laptops, smartphones and applications		02 June	03 June
25 June	Storage: From mini-SD cards to SANs. Security cameras: An eye on securing profit	Business intelligence: the power of information	15 June	17 June
9 July	Distributor profiles: Key contacts and brands		29 June	1 July
23 July	Enterprise datacentres: Build, manage and protect	Death by a thousand devices: meeting the needs of the mobile workforce	13 July	15 July
6 August	UPS and business continuity: Protecting the revenue stream		27 July	29 July
20 August	Virtualisation: Consolidate your datacentre, consolidate your profits	Security - the small and medium business challenge	10 August	12 August
3 September	Digital Imaging: Cameras, scanners, software and image processing solutions		24 August	26 August
17 September	Home and office desktop security: New products, new opportunities. Peripherals for Christmas: Stocking up	Enabling the next-generation network with voice, data and media	06 September	09 September
1 October	Printers and print solutions: Smarter solutions for increased revenue		20 September	23 September
15 October	Point of sale/payment technology: The retail edge	Storage - making the most of the data boom	4 October	07 October
29 October	Storage: A never-ending opportunity for increased sales		18 October	21 October
12 November	Partner programmes and training: Understanding your client's requirements.	Top tech: what should be on the watch list	01 November	04 November
26 November	Well-connected home and home office: Linking audio-visual tech		15 November	18 November
10 December	Distributor profiles 2011	Year in Review	29 November	02 December

RESELLER NEWS - AD SIZES AVAILABLE

RUN OF PUBLICATION
Full page – tabloid size
Magazine page
Half page
Quarter page
Strip advertisements

PREMIUM POSITIONS
False front cover - double sided
Half page cover flap - double sided
Inside front cover
Outside back cover
Front page strip ad

SUPPLEMENTS
DPS two page advertorial
DPS one page ad + one page advertorial
FULL PAGE one page advertorial
FULL PAGE half page ad + half page advertorial

INSERTS
Up to 50 grams
Over 50 grams
Stitched inserts

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