

Features List 2010



APRIL MAY

CFOS REVEALED

Unlimited interviews CFOs from across the business spectrum to discover why and how their role has changed in today's business climate. What challenges do they face

COOL GUIDE TO YOUR MOBILE WORLD

Staying connected is now a 24 x 7 option – at the office, at home, on the road - even at the bach. With hardware prices set to rise and the availability of mobile and wireless networks at an all time high, corporate buyers, SMEs and consumers are looking seriously at upgrades and enhancements but the choices are bewildering. What are the advantages of the various networks and protocols and which will stand 'the test of time'?

JUNE JULY

CIOs REVEALED

Technology is said to be the one sure way for New Zealand to raise productivity. We talk to several CIOs and gaze into Unlimited's crystal ball at a future where New Zealand is a wired, truly productive economy.

EXECUTIVE MOTORING

Planning to purchase a new car this year? Or is your company renewing its fleet vehicles soon? Unlimited presents the latest trends in motoring.

AUGUST SEPTEMBER

THE INFLUENCERS

Unlimited and its expert judging panel select the most influential business people in New Zealand. Who will make the list this year? Has the recession decimated the ranks from previous years?

CORPORATE TRAVEL, CONFERENCES, INCENTIVES AND EVENTS

Most businesses have a need to attend or host conferences, and this usually requires travel too. Unlimited explores the options and how to get the best out of your conference or event.

OCTOBER NOVEMBER

CEOs UNCOVERED

Call it a global contraction or a recession, the world's financial slow down forced many companies to focus on short-term survival. With the worst over, Unlimited talks to a range of CEOs about the way forward, the new business environment, new business models, and emerging markets.

UNLIMITED GUIDE TO COOL GEAR

Just in time for your Christmas shopping, Unlimited's guide to cool gear will give you all the inspiration you need. Presenting the latest gadgets, cutting edge toys and equipment for the home and office, this is the essential guide for those who must have the latest cool gear.

EXECUTIVE EDUCATION & PROFESSIONAL DEVELOPMENT

Want to take your career to a new level or simply looking for new directions? Unlimited presents the essential guide to executive education and professional development, whether you're considering an MBA or a short development course.

DECEMBER JANUARY

SUSTAINABLE 60

The Sustainable 60 Series was launched last year in conjunction with PricewaterhouseCoopers to recognize and encourage innovative companies focusing on sustainable business strategies. It was wildly successful and we confidently predict it will be even bigger and better this year. Unlimited will produce a special section to profile the winners and sustainable business practice around the globe. This isn't a narrowly focused green initiative, it's about recognizing companies with long-term vision and sustainable strategies in every area of their business. There is no one blueprint for success, but that makes for outstanding stories.

UNLIMITED INVESTMENT CHALLENGE

Good business ideas need investment to grow them into great companies, which is where the \$Unlimited Investment Challenge comes in. We offer startups the chance to get in front of top investors from New Zealand and offshore and coach them on pitching to investors. And we write about them. Can't get fairer than that, can you?

INTELLECTUAL PROPERTY

How do you copyright your ideas? What happens if your product or service is being exported - is the process the same abroad as it is in New Zealand? Unlimited explores the dizzy world of IP and helps you unravel the intricacies of this vital sector of business law.